

# LOUISIANA CONNECTION

## MEXICO

### FOREIGN DIRECT INVESTMENT

Mexico is a major investor in Louisiana, with two projects since 2003 accounting for over \$200 million in capital expenditure and over 450 direct jobs.

Louisiana companies have also established a presence in Mexico. Louisiana companies' five direct investments in Mexico since 2003 have resulted in capital expenditures totaling \$160 million and the creation of 400 jobs.

### TRADE

With geographic proximity, a shared reliance on the Gulf of Mexico, and a long history of economic and social exchange, Mexico and Louisiana are poised to leverage increased trade flows and cross-border investment in the century ahead. Mexico was Louisiana's second-largest export market in 2016.



**AIR TRAVEL:** Given its location on the Gulf coast and at the mouth of the Mississippi River, Louisiana is poised for international business with transport options including six deepwater ports, six class one railroads, and an international airport with direct flights to Cancun. New Orleans also serves as a port of departure for cruises to Cozumel, Costa Maya and Progresso.

#### EXPORTS TO MEXICO

|                           |                      |
|---------------------------|----------------------|
| Petroleum & Coal Products | \$4.5 billion        |
| Agricultural Products     | \$1.2 billion        |
| Chemicals                 | \$756.2 million      |
| Other                     | \$913.9 million      |
| <b>TOTAL</b>              | <b>\$7.4 billion</b> |

#### IMPORTS FROM MEXICO

|                             |                        |
|-----------------------------|------------------------|
| Oil & Gas                   | \$560.7 million        |
| Transportation Equipment    | \$151.7 million        |
| Primary Metal Manufacturing | \$112.1 million        |
| Other                       | \$400.5 million        |
| <b>TOTAL</b>                | <b>\$1.225 billion</b> |

Foreign Trade Division, U.S. Census Bureau (2017)

### MEXICAN COMPANIES IN LOUISIANA

- Cemex

### LOUISIANA COMPANIES IN MEXICO

- C&C Technologies
- Centurylink, Inc.
- CETCO Energy Services
- HB Rentals

### CONTACT INFORMATION

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- Mexichem

- Hornbeck Offshore Services, Inc.
- Pan-American Life Insurance Group
- Tidewater Inc.

## CULTURAL TIES AND RESOURCES

### Honorary Consul of Mexico Carlos Ponce

901 Convention Center Blvd., Suite 119  
New Orleans, Louisiana 70130  
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### EDUCATION

Numerous higher education institutions in Louisiana offer academic programs abroad in Mexico. The cities of Baton Rouge and New Orleans both have outstanding primary and secondary schools offering full immersion in Spanish.

### HISPANIC CHAMBER OF COMMERCE OF LOUISIANA

[hccl.biz](http://hccl.biz)

The Hispanic Chamber of Commerce of Louisiana was founded to support the growth and development of Hispanic-owned businesses in Louisiana.

### PUENTES NEW ORLEANS

[puentesno.org](http://puentesno.org)

The mission of Puentes New Orleans is to foster development of the Latino community in New Orleans through civic engagement, leadership, economic growth and advocacy.

### THE HISPANIC BUSINESS AND LEADERSHIP INSTITUTE AT SOUTHEASTERN UNIVERSITY

[southeastern.edu/acad\\_research/programs/lai/programs\\_activities/busines\\_leadership/index.html](http://southeastern.edu/acad_research/programs/lai/programs_activities/busines_leadership/index.html)

The Hispanic Business and Leadership Institute supports the socioeconomic development of the Hispanic community and enhances the competitiveness of Hispanic businesses in the Southeast United States through professional development and programs for Hispanic youth.

