

# LOUISIANA CONNECTION

## FRANCE

### FOREIGN DIRECT INVESTMENT

French companies have shown great interest in Louisiana, with 10 projects invested since 2003. These projects represent a total capital investment of \$926.8 million, with a creation of 1,778 jobs.

Louisiana companies have also invested in France accounting for a creation of 34 new jobs and \$18.7 million in capital investment.

### CASE STUDY

In December 2016, CMA CGM Group announced the Napoleon Avenue Container Terminal at the Port of New Orleans as their new vessel for a direct-to-Asia container service. CMA CGM is the world's third-largest container carrier and is based in Marseille, France. The direct weekly service to Asia will provide transit time of as little as 26 days from Asia, allowing container shipments to reach their destinations much sooner. This new connection between New Orleans will add capacity and reliability for Louisiana exporters and importers abroad.

*"CMA CGM is proud to be expanding our presence in New Orleans, further showing our commitment to the Gulf Region, and Louisiana specifically. We look forward to continued growth in the region, and are pleased to be contributing to the evolution and development of this vital hub"*

**Marc Bourdon**  
President, CMA CGM America LLC



**AIR TRAVEL:** Given its location on the Gulf coast and at the mouth of the Mississippi River, Louisiana is poised for international business with transport options including six deepwater ports, six class one railroads, and two international airports.

### CONTACT INFORMATION

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### TRADE

EXPORTS TO FRANCE		IMPORTS FROM FRANCE	
Petroleum & Coal Products	\$668.5 million	Chemicals	\$92.5 million
Chemicals	\$204.6 million	Machinery	\$87.6 million
Food Manufactures	\$33.7 million	Petroleum & Coal Products	\$79.6 million
Other	\$42.2 million	Other	\$103.7 million
<b>TOTAL</b>	<b>\$948.9 million</b>	<b>TOTAL</b>	<b>\$363.2 million</b>

Foreign Trade Division, U.S. Census Bureau (2017)

## FRENCH COMPANIES IN LOUISIANA

- Air Liquide
- Arkema
- Bureau Veritas Group
- Coface Holding SAS
- Compagnie de Saint-Gobain
- Eurofins Scientific Services
- Faiveley Transport
- L'Occitane Groupe
- Mersen
- Neopost
- Rexel Inc.
- Rhodia Energy Services
- Schlumberger
- Schneider Electric
- Sephora
- SNF Floerger
- Sodexo
- Sonepar
- Technicolor
- Technip
- Teleperformance Group
- The AXA Group
- Total
- Vallourec
- Veolia
- Vinci
- WFS global

## LOUISIANA COMPANIES IN FRANCE

- Centurylink, Inc.
- Pool Corporation
- Tidewater Inc.

## CULTURAL TIES AND RESOURCES

### HISTORY

Louisiana values its significant historic roots in France, evident both in their strong business ties and in a growing Francophone population. Lasting impressions made by early French settlers help to define Louisiana's reputable culture, food, art, and language.

### Consul General of France Vincent Sciamia

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### THE FRENCH-AMERICAN CHAMBER OF COMMERCE

Based in New Orleans, the French-American Chamber of Commerce hosts a variety of business-related and cultural events throughout the year from wine tastings to Bastille Day celebrations.

### COUNCIL FOR THE DEVELOPMENT OF FRENCH IN LOUISIANA

Louisiana's French agency, CODOFIL, aims to support and grow Louisiana's French speaking communities through scholarships, French immersion and various other community and language skill-building programs.

### FRENCH HERITAGE SOCIETY

The Louisiana chapter aims to preserve, restore, and promote the beautiful French heritage throughout Louisiana. An educational focus includes scholarships, internships, and study programs around the United States and France.

### EDUCATION

Louisiana State University offers over 20 international exchange programs at universities in France, including a year-long program at EM Strasbourg Business School. Many other upper education institutions in Louisiana offer academic programs at numerous universities in France. Louisiana is proud to have numerous primary and secondary schools that offer full immersion in French.

### FESTIVAL INTERNATIONAL DE LOUISIANE

[festivalinternational.org](http://festivalinternational.org)

The performing arts festival began in 1986 in downtown Lafayette, featuring music, workshops, exhibits, visual art, and theater. The non-profit organization is the largest music and arts festival in the United States, dedicating special emphasis on the connection between Acadiana and the Francophone world.

